Connect Your Brand to The Community

ottawa health & wellness expo

be fit • eat right • think well • go green

January 27th, 2018

9am - 5pm

Shenkman Arts Centre

Orléans, Ontario

Now is your chance to be part of one of the best-attended health and wellness events in Ottawa. Drive your sales, grow your customer base, and increase brand loyalty by connecting your brand with the most dynamic, active and health conscious consumers in the Ottawa area – all in one day!

What Is The Ottawa Health and Wellness Expo?

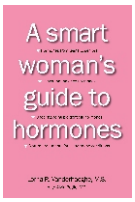
The Ottawa Health & Wellness Expo is based on four pillars: be fit ○ eat right ○ think well ○ go green

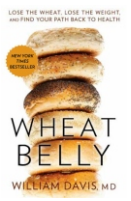
Features over 100 top health and wellness vendors, keynote speaker, expert breakout session speakers, live demonstrations - plus so much more.

Mission Statement

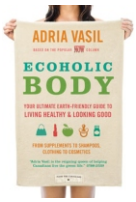
"To Make Ottawa the Healthiest City in Canada"

Key Note Speaker

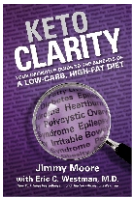


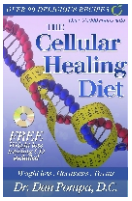


Since 2013, the Ottawa Health and Wellness Expo has welcomed leading health and wellness experts as Keynote Speakers at the event. This has served the Expo well, resulting in excellent media coverage on local television and radio stations and bringing out hundreds of additional attendees.



The Expo's first ever Keynote Speaker was Dr. William Davis, author of the New York Times Bestseller "Wheat Belly". His one-hour lecture sold out very quickly and did not disappoint. In 2014, the Expo welcomed Canada's straight-shooting, green living expert, Adria Vasil, who spoke about her bestselling book "Ecoholic Body". In 2015, Lorna Vanderhaeghe, Canada's leading women's natural health expert, author of 12 books, and one of Canada's top one hundred female entrepreneurs took the Expo stage. In 2016 to celebrate our 10th Anniversary we had Dr. Jonathan Beatty, Award-Winning Doctor of Naturopathic Medicine and Janet Podleski, Food Network TV Personality and Best Selling Author appear as Keynote Speakers. In 2017, Dr. Dan Pompa, Co-Founder of True Cellular Detox™ and host of Cellular Healing TV Demographics and Jimmy Moore, Best Selling Author of The Ketogenic Cookbook and Keto Clarity were our Keynote Speakers





The Ottawa Health & Wellness Expo draws the most dynamic, active consumers in Ottawa. Based on last year's attendance of over 2500 people, we expect an increase in attendance as the awareness in our community increases. Our attendees represent one of the fastest growing market segments with real purchasing power. These consumers are serious buyers who have already qualified themselves by taking steps towards health, self-improvement and fitness.

Target Audience:

- Approximately 65% female and 35% male
- Age range: 19 to 65 years of age with affluent baby boomers being a major segment of this audience
- Well educated, majority with post-secondary education
- Active and seeking health, fitness and wellness advice, services and products
- Willing to spend money to enhance lifestyle and personal growth

Sponsor Benefits

The 2017 Ottawa Health & Wellness Expo was recognized as one of the most well attended health events in the history of the Ottawa area. The statistics from on-line analytics and customer & vendor surveys showed our reach in the community tripled over last year along with astounding positive feedback from both the attendees and the vendors. Thanks to television, newspaper, radio, online, and social media advertising, the Ottawa Health & Wellness Expo reached approximately 200,000 people.

Past Sponsors

Meet the Founder

On a quest to make Ottawa one of Canada's healthiest cities, Wellness Expert, Dr. Nathalie Beauchamp, Owner of Santé Chiropractic and Wellness Centre, is the driving force behind the 12th Annual Ottawa Health & Wellness Expo.

Dr. Beauchamp is tireless in her efforts to help people live healthier, longer lives. She believes in working and playing in her own community and is deeply involved in making Ottawa a healthier and better place to live and raise a family. Dr. Beauchamp's goal is to create awareness of the resources people have in their very own community.

Founder

Dr. Nathalie Beauchamp, B.Sc., D.C. is a chiropractor, a certified personal fitness trainer, a professional natural bodybuilder, a wellness consultant, a lecturer and the co-author of the book—Wellness On The Go: Take the Plunge it's Your Life!

Dr. Beauchamp is also the creator of an on-line, self-paced wellness program called Roadmap to Wellness, which is designed to help people integrate better lifestyle choices for greater health, energy, and vitality.

www.DrNathalieBeauchamp.com
www.SanteChiropractic.com
www.HackYourHealthHabits.com

Testimonials from Past Exhibitors

The Expo has always been beneficial to my business. I have enjoyed being a part of this expo for 7 years and I believe it's the best one in Ottawa. I want to thank you for all your hard work putting the show together; you're doing a great job. - Vendor R.L.

Great attendance once again and the Keynote speaker was a big draw. – Vendor J.B.

Feedback from the public was that this was a fabulous place to obtain information on local businesses, all in one place. It is a wonderful event in Orleans and I am sure it will only keep growing. - Vendor N.L

The turn out was fantastic. Loved the location and the speakers. – Vendor C.M.

Act Now!

The 2018 Ottawa Health & Wellness Expo is the perfect strategic opportunity for you and your company to increase exposure, presence and sales with this fast growing consumer audience in Ottawa. Sponsor the 2018 Ottawa Health & Wellness Expo and start the year off right!

Call now: 613-837-2883
Email: ottawahealthandwellnessexpo@gmail.com
Web: www.OttawaHealthandWellnessExpo.com

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Connect Your Brand to The Community

Exhibitor and Breakout Speaker Opportunities

Registration Levels	Benefits of Each Level
Richcraft Theatre Table **$350 plus tax** *(Early bird $300 - before Sept.30, 2017)*	• Richcraft Theatre table location • Exhibitors will be able to select their table space, on a first come first served basis, once full payment is received • On-going marketing exposure via Twitter/Facebook/YouTube/LinkedIn • Listing on the Expo Vendor Directory • 1 standard six foot table, table cloth, and 1 chair • 5 complimentary passes to the show
Premium Table **(first or second floor)** **$450 plus tax** *(Early bird $400 - before Sept.30, 2017)*	• First or second floor table location • Exhibitors will be able to select their table space, on a first come first served basis, once full payment is received • On-going marketing exposure via Twitter/Facebook/YouTube/LinkedIn • Listing on the Expo Vendor Directory • 1 standard six foot table, table cloth, and 1 chair • 5 complimentary passes to the show
Breakout Session Speaker **$200 plus tax**	• Location: in music room first floor - fits approximately 60 people • 30 minute time slot • Must submit application and be approved by selection committee • Topics need to be in the Be Fit - Eat Right - Think Well - Go Green categories
Demo Session **In Richcraft** **$200 plus tax**	• Location: in Richcraft theater - fits approximately 60 people • 30 minute time slot • Must submit application and be approved by selection committee • Topics need to be in the Be Fit - Eat Right - Think Well - Go Green categories and be demonstration types

Sponsorship Opportunities

Registration Levels	Benefits of Each Level
Community Builder Sponsorship **$1,500 *plus tax***	• Logo recognition on Expo website front page with clickable link to your website. • Your choice of table location • Announcements throughout Expo informing attendees of your sponsorship • On-going marketing exposure via Expo's Blog prior to the event to promote your business • On-going marketing exposure via Twitter/Facebook/YouTube/LinkedIn • Recognition on the Sponsorship page with hyperlink to website • 1 standard six foot table, table cloth, and 1 chair • 15 complimentary passes to the show
Key Sponsor **(Limit of 5 sponsors)** **$5,000 *plus tax***	• Logo recognition on Expo website front page with clickable link to your website • Announcements throughout Expo informing attendees of your sponsorship • Industry category sponsorship exclusivity • Right of first refusal for sponsorship for next year's Expo • Logo recognition on Expo poster (delivered all across East-end of Ottawa months prior to event) • Additional banner space at the first level lobby • On going marketing on TV - Radio - Print of your brand with logo weeks prior to the event • Opportunity to speak on stage • On going marketing exposure via Expo Blog prior to the event to promote your business • On-going marketing exposure via Twitter/Facebook/YouTube/LinkedIn • Recognition on the Sponsorship page with hyperlink to website • Half page ad in the show program • 2 standard six foot tables, 2 table cloths, and 2 chairs • 25 Complimentary passes to the show